

Objective

To do my best to be equal parts artist, communicator, and marketer; to be someone who understands different audiences and who has the varied skills to communicate over multiple mediums.

Skills & Qualifications

Adobe Illustrator
Adobe Photoshop
Adobe Image Ready
Adobe InDesign
Principles of Graphic Design
- Color Theory Expert
- Typography
- History of Design
- Packaging
- Corporate Identity
- Creating Production-Ready files

Creating colorful and beautiful illustrations is my first passion. I excel in designing beautiful interpretations of what my clients envision. I then apply my skills and creative eye to the typography placed upon it. I am very detail-oriented and a perfectionist when it comes to the work my name will be associated. I am a hard, efficient worker and a fast learner.

Achievements/Activities

Set Design for aired Safe Auto Commercial 2004
Finalist in the BG Billboard Design Contest 2005
Graphic Design Club Member 2002-2006
AIGA Member 2006

Education

BOWLING GREEN STATE UNIVERSITY, Bowling Green, OH
B.F.A. in Graphic Design
Graduated: May 6, 2006

Design Experience

JACOBOSKI-TAYLOR DESIGN Boston, MA, etc.

Freelance Designer & Illustrator Present

- Designing flyers, ads, corporate identity systems, postcards, and illustrations for various companies around the country.

HASBRO, INC. Pawtucket, RI

Senior Packaging Designer November 2010 - July 2011

- Package and logo design for Littlest Pet Shop, LPS Teensies, and Blythe Loves LPS.

MOXIE INTERACTIVE Atlanta, GA

Designer March 2010 - June 2010

- eCRM designer for emails and web banners.
- Main Clientele: Verizon Wireless and Telecom

MOMENTUM WORLDWIDE Atlanta, GA

Art Director March 2008 - October 2009

Freelance November 2009 - December 2009

- Designing Point-of-Sale pieces in the convenient store and grocery store retail. Also designed premium items for NASCAR and NCAA events.
- Main Clientele: The Coca-Cola Company: including Coke Classic, Diet Coke, Diet Coke Plus Fiber, Coke Zero, Sprite, Evian, Dasani, Minute Maid, and Powerade. As well as work for The Campbell's Soup Company: including V8, V8 V-Fusion, and V8 Splash.

BLACK BEAR DESIGN GROUP, INC. Decatur, GA

Graphic Designer October 2006 - November 2007

- Producing flyers, billboards, identity systems, newspaper and magazine ads, etc. for local businesses -- primarily mortgage brokers, realtors, and building contractors.

FIDLER DESIGN, INC. Bowling Green, OH

Design Internship August 2005 - May 2006

- Worked in a design-team setting.
- On-site interaction with clients
- Corporate Identity Systems.
- Created promotional pieces for the School of Art's Arts Extravaganza and the School of Art's 3D Studies department.

